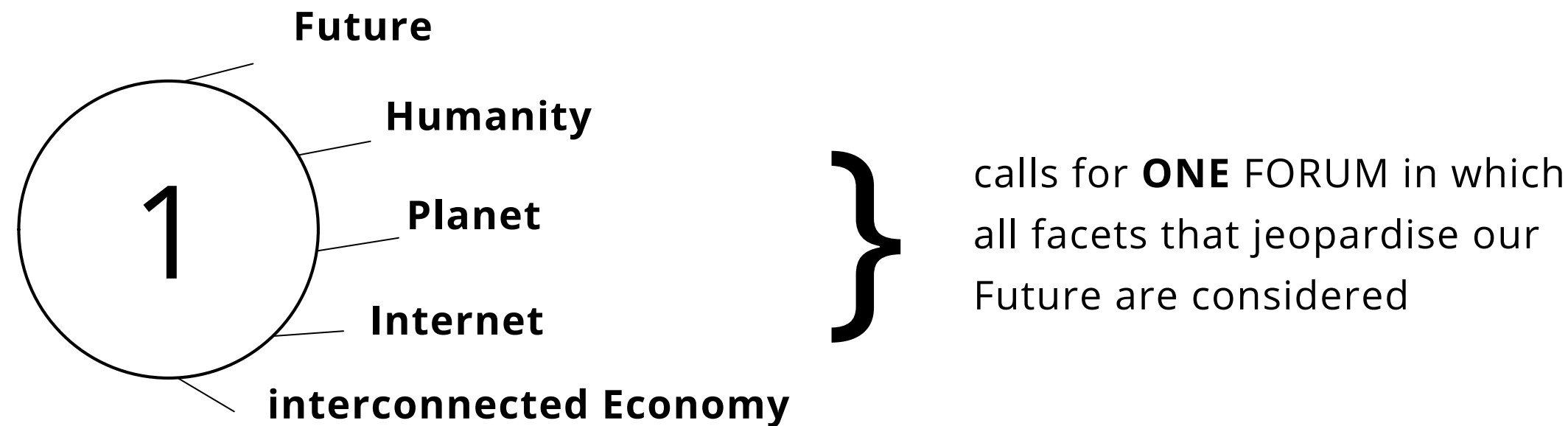


WORLD
PROTECTION
FORUM™

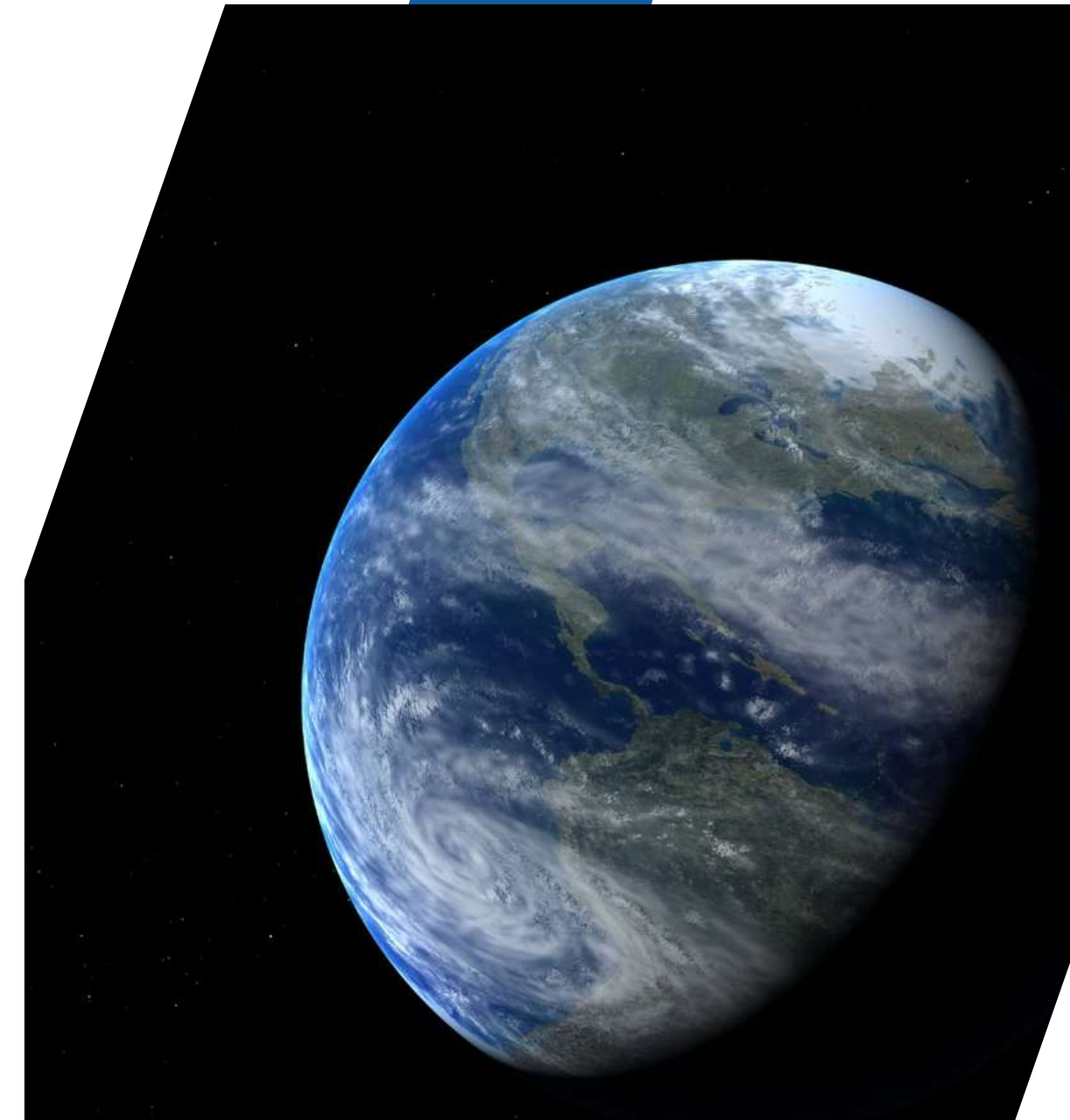
5th EDITION
ANNUAL SUMMIT 2023
SAN MARINO

11th NOVEMBER 2023

Everyone is different but WE ALL SHARE THE SAME FUTURE



The World Protection Forum™ is the only **International and Permanent Forum** that serves as a **hub** for all ideas, tangible initiatives and scientific development in protecting human beings and digital and natural ecosystems



**Those
already
on board**

Hon. Angelo Maria Sanza (President of the World Protection Forum™), Maria Cristina Origlia (President of the Meritocracy Forum), Eugenio Occorsio (Secretary General of the World Protection Forum™), Adriano Ieva (Amministratore delegato Responsabile delle Vendite EMEA presso RBS - NatWest Markets), Alessandro Buttice (General (r) of the Guardia di Finanza), Alessandro De Felice (Chief Risk Officer di Prysmian S.p.A.), Alì Ouhmid (CAMAR Chairman), Alessio Briguglio (Analista Senior Dell'Osservatorio Italia Antiriciclaggio Per L'arte), Allegra Nasi (Care-All Foundation Chairwoman), Andrea Camera (former Director of Human Resources at Mondadori), Akkan Suver (President of the Marmara Group Foundation), Andrea di Maso (Deputy Vice President at Ascoli Calcio S. p.A. - CEO ATLANIS srl), Andrea Festuccia (Program Office Director di CapGemini), Andrea Guerra (Responsabile Fi-Group Italia), Andrea Londono (CEO & Founder of ALO), Angela Tuccia (Actress and Showgirl), Andrea Medri (CFO Presso The Rock Trading), Antonio Attianese (Psychologist, Director of Partnerships and Collaborations of the University Consortium HUMANITAS - University LUMSA), Antonio Calò (2018 European Cityzen), Antonio Campo Dall'Orto (CEO of RAI Radiotelevisione Italiana), Arthur Bataille (CEO & Founder di Seela)

The FORUM of FORUMS

Sustainability, energy crisis, artificial intelligence, global warming, poverty, gender equality, data protection, health, plastic in the oceans, nuclear pollution, social inequalities, humanitarian conflicts...

These are major problems that must be approached with a precise strategy: anticipating the action to be taken together to neutralize them

For that reason, the Forum of Forums was born in 2020, gathering around it the leading community of Science, Institutions, Businesses, Professionals and Artists with the purpose of identifying how to overcome problems



**Those
already
on board**

Antonio Gigliotti (Founder & Ceo Fiscal Focus Pty Ltd), Antonio Perrotti (Head Of Branch Italy, Fwu Life Insurance Lux S.A.), Aurora Sanza (Honorary President of Altran), Bruno Cerella (professional basketball player and co-founder of Slums Dunk), Bruno Coulon (Territorial controller for the Minister of Justice), Carlo Buora (European Institute of Oncology - Chairman), Carlo Italo Verdelli (journalist, former editor-in-chief of the newspapers La Gazzetta dello Sport, La Repubblica and the weeklies Sette and Vanity Fair, and Director of Information at RAI), Carlo Mauceli (Chief Technology Officer of Microsoft), Carlo Romeo (Managing Director of Radio TV San Marino), Charles Henri Schultz (Chief Strategy Officer of Vates and Director of the French National Agency for the Security of Information Systems - Agence nationale de la sécurité des systèmes d'information ANSSI), Chiara Arseni (Marketing Manager, Coryphée Level KELONY®), Chiara Burberi (CEO of Redooc), Christian Divella (CEO Divella Group), Christian Gaston Illan (Ceo lobby & Sales Manager Beesness Magazine); Cinzia Catalfamo Akbaraly (Founder and Chairwoman of the Akbaraly Foundation), Ciro Di Carluccio (Senior Partner and former CEO of Deloitte in Italy), Claudia Cristescu (President Della Partner 4 Travel Holidays Srl), Claudio Honegger (Director of Richmond Italy), Cristina Mollis (Founder di Okapi Network), Cyril Roger (Presidente di Valinor), Corrado Ferriani (Commercialista esperto in crisi d'impresa e diritto penale dell'economia),

Life First! 1 action thinking

When Values of Life Protection become a reality, the most successful organizations are known as *Life First Companies*™.

Choosing to be a *Life First Company*™ is all about pursuing the optimal strategies to become more **solid, resilient, durable, sustainable and profitable**

Life First Companies™ are more liable and more future-oriented

Choose your Future. Discover the benefits of being part of it

The Life First Company™ community grows every day within the World Protection Forum™



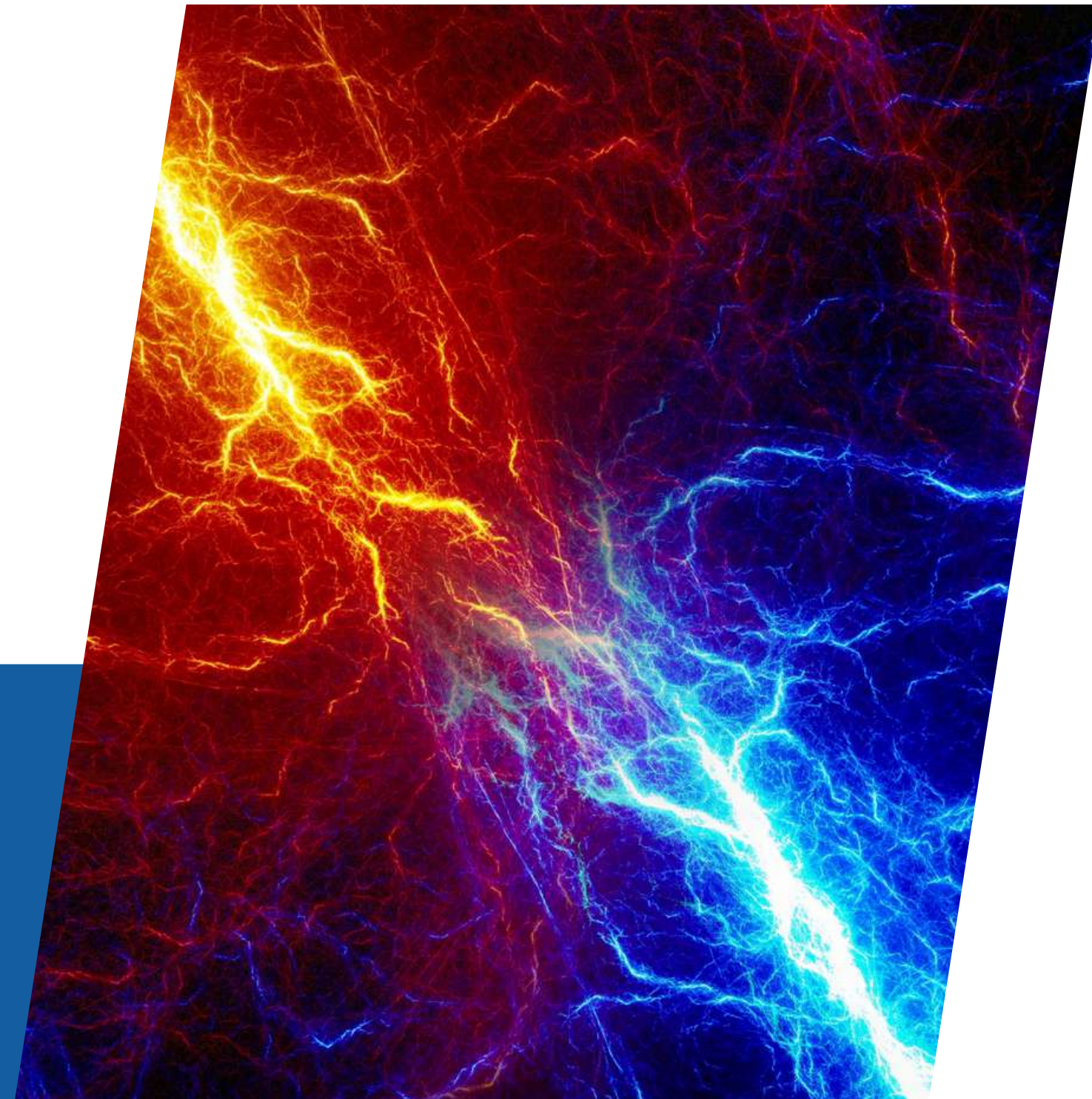
Those
already
on board

Daria Bignardi (Italian journalist, TV host and writer), Daniela Mina (Vice Presidente Rag. Del Consiglio Direttivo Ordine Dei Commercialisti E Degli Esperti Contabili Della Repubblica Di San Marino), David Galtier (Generale dell'Esercito, 2S. Vice presidente della Metropoli Aix Marsiglia Provenza); Diego Apostolo (Avvocato, Notaio, Docente Di Diritto Dell'innovazione E Delle Nuove Tecnologie), Domenico De Vito (Dott.re In Giurisprudenza, Praticante Consulente Del Lavoro, Partner Studio Sgariglia & Partners), Edoardo Zanchini (Vice Presidente di Legambiente), Eduardo Salvia (Managing Partner SLV Consulting, Network Odgers Berndtson), Edward Luttwak (economist and strategy specialist, member of the US National Security Council and State Department), Emanuela Montanari (Aml/Cft Compliance Officer – Responsabile Antiriciclaggio E Segnalazioni Operazioni Sospette Gruppo Banca Agricola Commerciale Spa), Eraldo Vaccargiu (Direttore Blockchain Elite, Presidente Evodigitale), Ezio Bonanni (Presidente dell'Osservatorio Nazionale Amianto), Fabio Perrone (Direttore Attività Culturali Academia Cremonensis. Perito E Ctu Presso Tribunale Di Cremona), Fabio Righi (Segretario Di Stato Segretario Di Stato Per L'industria, L'artigianato E Il Commercio, La Ricerca Tecnologica, La Semplificazione Normativa Della Repubblica Di San Marino), Fabrizio Bergui (Vice President of Step Engineering & Design), Federica Manfredi (Fumettista Ed Illustratrice), Federica Spampinato (entrepreneur, writer, specialist in Media Education), Federico Donato (General Manager BU Italy at Guala Closures SpA), Felice Manti (Editor-in-Chief of Il Giornale), Francesco Alessandria (President of the Council of Ministers - Department for economic policy planning and coordination. Unit for evaluation and verification of public investments),

Solutions for the Future

Through the World Protection Forum™ you can find solutions to proactively address today's complex problems, helping you understand how things can evolve

We are at an epochal turning point with choices on **Artificial Intelligence**, **Energy**, **Sustainability**, **ESG** (Environmental, Social and Governance), **Inflation and Stagflation**, but we are fortunate that the **World Protection Forum™** community can benefit from scientific development and the exchange of multidisciplinary expertise to make successful decisions



**Those
already
on board**

Francesco Rossi (Levante Capital Partner), Francesco Zappia (Dottore Commercialista E Revisore Legale, Founder & Managing Partner Of Research & Investigation - Economic Crime Studies, Lexcelsior - Tax & Law Firm Group), Franco Norri (Dottore Commercialista Presso Sfera Professionisti Associati), Giada Berti (L.M. Graduate At Boston College School Of Law | Université Paris 1, Panthéon - Sorbonne | Università Degli Studi Di Firenze), Gianluca Bozzelli (Lawyer - Author In Banking Law, Aml, Data Protection - Founder & Senior Firm Of Bg&P-Ufficiolegale.Com - Founder And Ceo Of Comp.R.Esa S.T.A.R.L. Compliance & Resp. Impresa), Gianna Nannini (Singer), Giovanni Taormina (Commissario Delegato Al Collegamento Per Ansi), Giulia Rosito (CFO SEG), Giuseppe Miceli (Giurista, Professore, Autore, Fondatore di "Osservatorio Italia Antiriciclaggio per l'Arte"), Graham Thompson (Direttore della Rome International School), Giuseppe Rinciari (Lawyer at the Italian Ministry of Economic Development), Ilir Kulla (Consulente presso Quanton Commodities Ltd), Jean Pierre Lablanchy (Psychonutrition at Pull U Up, Paris), Jolanta Grebowiec- Baffoni (Ph.D. Università De Sicurezza Pubblica Ed Individuale "Apeiron" Cracovia Polonia; Researcher At Research & Investigation - Economic Crime Studies), Juliusz Piwowarski (Prof. Ph.D. Hab. Rettore Università Della Sicurezza Pubblica Ed Individuale "Apeiron" Cracovia Polonia), Juvénal Kabwende Musa (Capo di Gabinetto della Repubblica Democratica del Congo e Consigliere del Capo di Stato nel Collège Mines et Énergie);



WORLD PROTECTION MANIFESTO™

www.worldprotectionforum.org

Being protected is a right - Essere protetti è un diritto - Être protégé est un droit

The World Protection Forum™ began in the Jubilee Year 2020 as a concrete action for protecting humans against Risk in all circumstances of life through scientific research and joint promotion by an international community.

The World Protection Manifesto is not just a statement of intent; it is the first concrete step in a virtuous process to be implemented urgently for the protection of human beings.

To make this possible, we need to change our cognitive framework and improve our ability to visualise new scenarios; focus the purpose of our actions and shift our focus onto the human being;

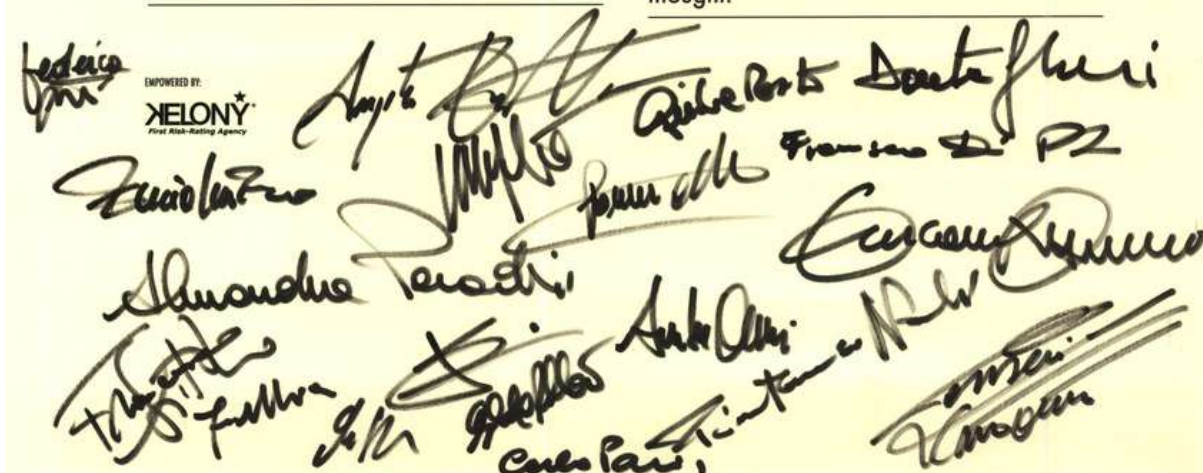
adopt new tools and methods appropriate for the present and the future to measure Risk in a Life First slant; introduce a shared language for talking about Risk and promoting its vocabulary and syntax.

The concrete actions of the World Protection Forum™ that take place permanently and assiduously throughout the year, both online and offline, begin with participation in the World Protection Manifesto, explicitly stating its values and inspiring the community of its members, in order to allow thoughts to circulate freely to build the future of humanity together.

As people must be the purpose of people, we decide that:

- 1 Being protected is an essential condition for human existence
- 2 Risk is an enemy to be defeated
- 3 Neutralisation of Risk is essential for the future of humanity
- 4 We must work constantly on finding new ways of neutralising Risk
- 5 Protection becomes concrete if it meets at least one of these three conditions: no intrinsic vulnerabilities, no threats, capacity for resistance (through robustness, redundancy or resilience)
- 6 Implementing actions aimed at decreasing the potential for damage to occur (Risk) is a human right and duty
- 7 Risk cannot be seen, but must be imagined. We must develop the capacity for critical

- thought that occupies all our cognitive space and puts our imagery and imagination at the service of protection. This form of critical thought is referred to as Waterthinking™
- 8 We must leave behind the study of the past as the only way of imagining the future
- 9 Humanity will be facing increasingly pervasive, rapid and deleterious risks in the near future
- 10 To defeat Risk, we must stop thinking of Risk in terms of probability
- 11 The World Protection Forum™ community agrees to globally represent the values behind this Manifesto, the semantics of Risk, the basics of new Cindynics - the new Science of Risk and the development of Waterthinking™ as a model of universal thought.



IT ALL STARTS HERE

One giant leap for mankind, one small signature for you

Embrace the **Life First!** values by **signing** in San Marino the World Protection Forum™ Manifesto

A choice already shared by illustrious personalities and large corporate groups during the previous stages of the World Protection Forum™ in San Marino, Venice, Sanremo, Padua, Milan, Rome, Paris, Istanbul, Rabat, Versailles, Faenza, Ancona, Cannes and Montecarlo

SUPPORT THE WORLD PROTECTION FORUM™

Those already on board

Katarzyna Zarychta (Healthcare Leader, interested in Coaching, AI, Cybersecurity, Fintech, Greentech); Lamberto Mancini (CEO di GI Events - Lingotto Fiere e il Salone del Libro di Torino); Leandro Aglieri (Presidente di Cloud for Defence & Amministratore Delegato di VATES Italia); Letterio Saverio Costa (Direttore Tecnico Principale della Polizia di Stato); Luca Bargilli (Founder and Administrator of ShowYourself.it); Luca Bernardo (Direttore dipartimento Medicina dell'infanzia e Medicina dell'età evolutiva); Luca Ruggi (HR Director presso PwC Italy); Luca Zingarello (L.M. Giurisprudenza | Avvocato | Master Istud Business School | Junior Legal Advisor A Traent | Nft & Blockchain Law); Marco Bourelly (Diplomatico, delegato e presidente di Confimea Mediterraneo); Marco Miceli (General Manager Partner4travel Holidays Srl); Marco Sala (Chief Operating Officer di PwC); Marco Santarelli (Direttore Scientifico dell'Hub Research ReS On Network di Londra e della Fondazione Margherita Hack); Maria Claudia Pignata (Amministratore Delegato di VeniSIA - Università Ca' Foscari di Venezia); Marianna Palella (Founder & CEO of Citrus); Massimiliano Falcone (Ph.D, Professore e Stratega della Comunicazione per The World Bank); Massimo Ferraci (Docente Di Finanza & Compliance Internazionale, Senior Financial Advisor); Massimo Lucidi (Direttore Editoriale di The Map Report e Fondatore del Premio Eccellenza Italiano Washington DC); Massimo Michaud (Esperto di Insurteche e Corporate Governance, Business Advisor, ex CEO di Allianz Italia e Axa Assicurazioni); Matteo Veneziani (Director, Chief Digital Transformation Officer and Change Leader at PwC); Nicola Sgariglia (Consulente Del Lavoro); Nicolas Ballario (Art critic and radio host); Nicolò Marcello D'Angelo (Deputy Chief of Police); Ornella Bombaci (Head of the Group "Bids and Future Business" and of the management of the Earth Observation Radar Product Line in Thales Alenia Space Italia); Oscar Farinetti (Entrepreneur and Founder of Eataly); Osvaldo De Falco (CEO & Founder of Biorfarm); Paola Mar (Assessore della Città di Venezia); Paolo Bianco (Corporate Health Service, RAI Radiotelevisione Italiana); Paolo Cuomo (Professor of Law, Economics, Politics and Modern Languages at LUMSA University); Paolo Gubitta (Professor of Business Organization and Entrepreneurship, and Scientific Director of the Digital Professions Observatory at the University of Padua); Paolo Iacci (President of Eca Italia); Paolo Langé (CEO of Cordusio Sim); Paolo Mamo (President of Plef and CEO Altavia Italia); Philippe Duluc (Chief Technology Officer at Atos); Philippe Leclerc (Directeur de la Sûreté et de la Sécurité du Palais des Festivals); Raffaele Agrusti (President Monte dei Paschi di Siena Capital Service); Raffaella d'Alessandro (Information Security and Privacy Trusted Advisor);

Annual Summit 2023 in **SAN MARINO**

This year, the World Protection Forum will be making a stop in the Republic of San Marino with the **patronage of the Secretary of State**

San Marino, the world's smallest and oldest Republic, opens its doors to our Forum, proud to promote the **Values** we share:

Innovation

Growth

Concreteness

Proactivity

offering us concrete support



Annual Summit 2023 in **SAN MARINO**

The Event

Kursaal Conference Centre

The event will take place in the Kursaal Conference Centre, a welcoming and refined venue, the flagship of the conference offer in the Republic of San Marino

The Gala Dinner

The gala dinner will be an excellent opportunity for the creation of new **connections** and the exchange of ideas and cultures



HIGHLIGHTS ANNUAL SUMMIT 2019-2020-2021-2022



Gianna Nannini al World Protection Forum™

Dietro la Notizia 27 novembre 2020 16:04 Notizie da: Città di Milano



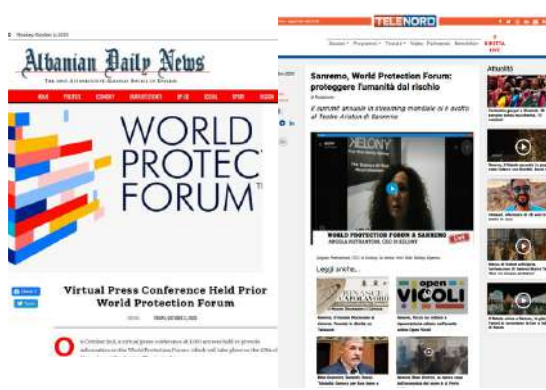
Fonte Immagine: [Dietro la Notizia](#) - link

Oggi, venerdì 27 novembre, GIANNA NANNINI è intervenuta al World Protection Forum™, nato da un'iniziativa di KELONY® First Risk-Rating

Albanian Daily News : « **KELONY®, a Revolution in Risk-Rating** »



Mappa Cii



- International meetings in San Marino, Venice, Sanremo, Padua, Milan, Rome, Paris, Istanbul, Rabat, Versailles, Faenza, Ancona, Cannes and Montecarlo
- Connections from all over the world
- International and social media coverage and YouTube channels with global reach



Those already on board

Ricardo Grassi (Direttore generale e Responsabile delle Politiche Editoriali, Piattaforma dei Cittadini sul Cambiamento Climatico e un Mondo Sostenibile, Supportato dall'UNESCO), William Emmanuel (Managing Director of W.E. Consulting), Roberto Razeto (Responsabile dell'Ufficio Affari internazionali e Ranking dell'Università IULM), Roberto Siagri (Imprenditore, Stratega della Servitizzazione, Oratore Pubblico), Sabrina Zuccala (Ceo Di 4ward360); Salvatore Gagliano (General (r) of the Italian Air Force); Samuele Caruso (Head of International Security, Travel Security and Crisis Management at FINCANTIERI S.p.A.); Sebastien Garnault (Founder of CyberTaskForce, Paris Cyber Week, President of Garnault & Associés); Sen. Raffaele Lauro (Secretary General of Unimpresa); Sergio Costamagna (CEO of Step Engineering & Design); Sigfrido Ranucci (Journalist, author and TV host of the TV program Report on Rai 3); Silvio Varagnolo (Senior Partner PwC Italy Technology Consulting Leader); Simone Avogadro di Collobiano (Head of Research Organization Office of the Italian Institute of Technology); Stefania Valtancoli (R&D Manager – Research & Development Manager), Stefano Serra (Chief Executive Officer TESEO S. p.A. - EES CLEMESSEY (EIFFAGE Group - FGR) Managing Director and General Manager); Stefano Tronelli (Chairman at Tron Group Holding); Tarak Ben Hammar (Entrepreneur and Film Producer); Ugo De Carolis (CEO of ThhSolutions, former CEO of Aeroporti Roma); Umberto Miroglio (People Value Director of Miroglio&C); Veneziano Iacozzilli (Member of the Board of Directors of ASTM S. p.A.); Vito Giordano (Comandante Nucleo Speciale Polizia Valutaria Guardia Di Finanza), Vito Ziccardi (Chief Executive Officer Presso Alv Innova Sa), Vittorio Argento (Journalist RAI Radiotelevisione Italiana); Walter Vacchino (Director, Administrator and owner of Teatro Ariston di Sanremo); Yasmine Douadi (RISKINTEL Founder / Founder of RISKDAY / Head of Risk Club AEGE / General Manager France of KELONY).

HIGHLIGHTS ANNUAL SUMMIT 2022 in Venice

Official Speakers

**AKKAN
SUVER**

President of the Marmara
Group Foundation



**CHRISTIAN
GASTON
ILLAN**

CEO iLoby & Sales Manager
Beesness Magazine



**GIUSEPPE
MICELI**

Jurist, Professor, Author,
Founder of 'Osservatorio
Italia Antiriciclaggio per
l'Arte'



**FABIO
RIGHI**

Minister of Industry,
Handicraft and Trade,
Technological Research,
Regulatory Simplification
of the Republic of San
Marino.



**PAOLA
MAR**

Assessor of the City of Venice



**FELICE
MANTI**

Former editor-in-chief of
"Il Giornale"



**MASSIMO
LUCIDI**

Editorial Director of The
Map Report and
Founder of the Italian
Excellence Award
Washington DC



**MASSIMILIANO
G. FALCONE**

Ph.D., Professor and Communication
Strategist for the SDGs



**RICARDO
GRASSI**

Director General & Head
Editorial Policy
Citizens' Platform on Climate
Change and a Sustainable
World
Supported by UNESCO



**ADRIANO
IEVA**

Managing Director Head of
Sales EMEA at RBS - NatWest
Markets



**ROBERTO
RAZETO**

Head of International
Affairs and Ranking
Università IULM



**EZIO
BONANNI**

Laywer and President of The National
Asbestos Observatory



**JEAN-PIERRE
LABLANCHY**

Psychonutrition at Pull U
Up, Paris



**MARCO
SANTARELLI**

Network Analysis, Intelligence
and Defence, Intelligence of
things and Semiotics
Chairman of Research and
Professor



**CHRISTIAN
DIVELLA**

CEO of Divella Group



**FEDERICA
SPAMPINATO**

Managing Director of
OEJ Agency
Author and Journalist



**MARIA
CLAUDIA
PIGNATA**

Managing Director at
VeniSIA - Ca' Foscari
University of Venice



**Annual Summit
25 - 26 November 2022**

CITTÀ DI
VENEZIA

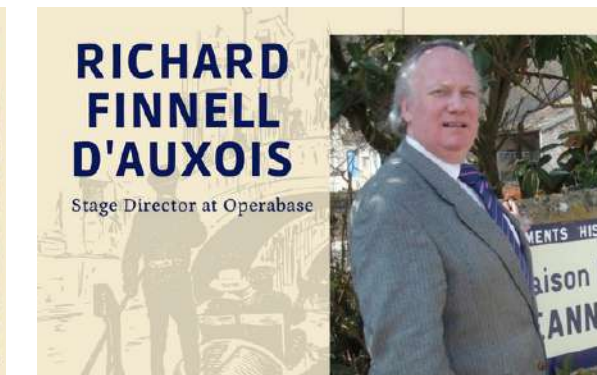
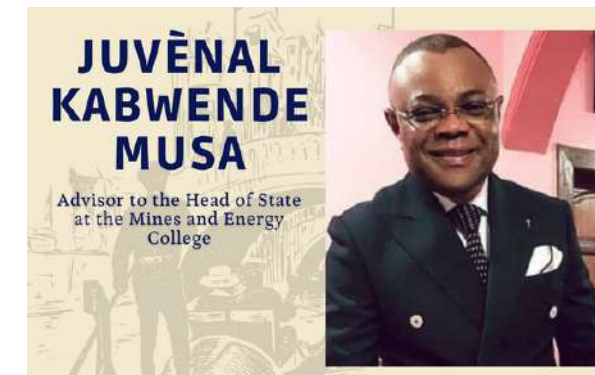
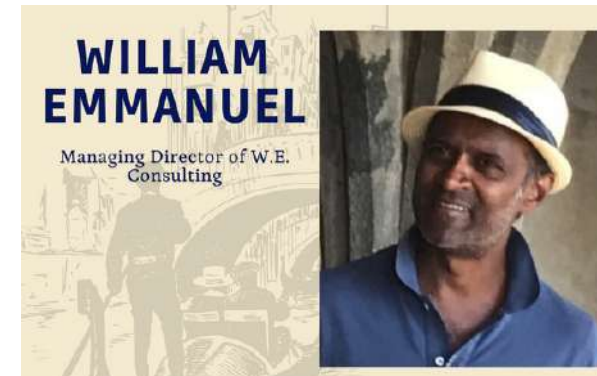
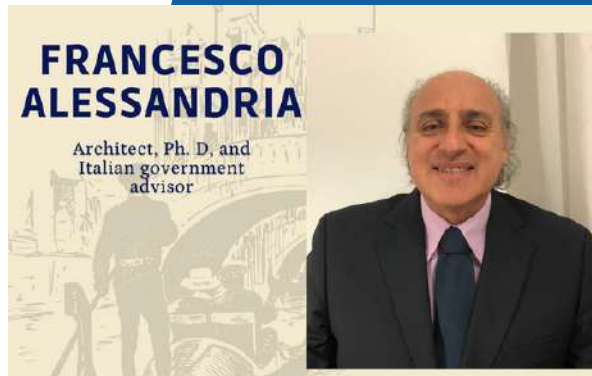


**LE
CITTÀ
IN
FESTA**

Empowered by
XELONY
First Risk-Rating Agency

HIGHLIGHTS ANNUAL SUMMIT 2022 in Venice

Official Speakers



Annual Summit
25 - 26 November 2022



LE CITTÀ IN FESTA

Empowered by
XELONY
First Risk-Rating Agency

Sponsor Annual Summit 2022

Here are the growing number of Realities that have been supporting us for years



Join them!

Choose **WHAT** and **HOW MUCH** you'd like to sponsor
or take advantage of our **exclusive packages**

contact us by phone: +39 0236595070 or +39 3346975851 or write to inside@wp.fo

2023 Sponsorship Opportunities

MAKE IT POSSIBLE



PRIVILEGE Access



- Membership of the World Protection Forum™
- Signature of the World Protection Forum™ Manifesto
- Awarding the limited-edition Official Medal, laser-engraved on steel
- **Unique possibility to see** running **ARD™** the exclusive KELONY®BIOMIMETIC technology
- **Gala Dinner for two people**

1 fee € 1.000

2023 Sponsorship Opportunities

MAKE IT POSSIBLE

AMBITION Sponsorship



- Membership of the World Protection Forum™
- Signature of the World Protection Forum™ Manifesto
- Awarding the limited edition Official Medal, laser-engraved on steel
- **Annual subscription** to Fondi&Sicav
- **Unique possibility to see** running **ARD™** the exclusive KELONY® BIOMIMETIC technology
- **Gala Dinner for two people**
- **Media Kit EXTRA:** our sponsors will be represented in all communications of the World Protection Forum™ 2023 and 2024 off and online (ie: billboards, interviews, advertising pages, newspapers and web)

1 fee € 5.000

2023 Sponsorship Opportunities

MAIN SPONSOR

- Membership of the World Protection Forum™
- Signature of the World Protection Forum™ Manifesto
- Awarding the limited-edition Official Medal, laser-engraved on steel
- **Annual subscription** to Fondi&Sicav
- **Exclusive opportunity to have a customized demo with ARD™** the only KELONY® BIOMIMETIC Technology that enables to simulate scenarios and understand how events will unfold
- **Gala Dinner for six people**
- **Media Kit EXTRA:** our sponsors will be represented in all communications of the World Protection Forum™ 2023 and 2024 off and online (ie: billboards, interviews, advertising pages, newspapers and web)



BECOME
A **SPONSOR**

1 fee € 10.000

We are all different, but ***we all have 1 common future***

Be a stakeholder in a ***superlative ambition***: building a ***safer and more secure world*** that is a source of **excitement and inspiration** for people and the world to come

2023 Sponsorship Opportunities

Promote your business

EXHIBITION STAND

€ 500,00*

We offer 1 exhibition booth including:

- Approx. 2-meter table
- Possibility to display your own Roll up
- Ability to distribute flyers, gadgets, newspapers, etc.
- Positioned in front of the entrance of the event

ROLL UP

€ 250,00*

Opportunity to display your own Roll up

NB. the price refers only to the display not the production of the same

*50% discount for San Marino associations



See you in San Marino!

Keep in Touch



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