

Purpose of personal data processing operation

KELONY® the first Risk-Rating Agency, as Data Controller may receive information and personal data through an online contact form and email. The data collected on this occasion is recorded in a file of contacts: stakeholders, prospects, customers.

This file allows:

- To communicate information about KELONY®
- To respond to questions or requests, e.g. for quotes submitted.
- To send commercial information to contacts who have not objected on offers made by KELONY®.

The personal data collected during and as a result of the communications with the Data Controller will be processed only for the purpose of communicate commercial update, correctly fulfilling the contractual performance and/or pre-contractual information and/or communication obligations that may be imposed by law. The Data Controller will only process personal data aimed at identifying you in the professional context of reference such as name, surname, company position, e-mail and telephone number. Personal data will be processed in paper and digital form in compliance with the regulations in force regarding the protection of personal data and in full respect of your confidentiality.

Legal basis of the treatments

Sending commercial information: the legal basis of the processing is the legitimate interest of KELONY® (Cf. article 6.1.f) of the European Data Protection Regulation), namely to promote its activities.

Business discussions: the legal basis for the processing is the execution of pre-contractual measures (see Article 6(1)(b) of the European Data Protection Regulation).

Categories of data

Identity: civility, surname, first name, e-mail address, address, telephone number, internal processing code allowing the identification of the contact, data relating to registration on opposition lists.

Data relating to business: registration number, details and amount of the offer requested.

Recipients of the data

All data categories will be processed by personnel authorized and trained to carry out processing operations in full respect of instructions given by the Data Controller.

Data retention period

Data required for business discussions: one (1) year if no action is taken after the issue of the discussions; in case of an order, the data are merged into the customers' file.

Data required to carry out commercial communication operations with prospects: three (3) years from the collection of data or from the last contact from the prospect.

Data concerning opposition lists to receive from prospecting: three (3) years.

Your rights

To exercise your rights or if you have any questions about the processing of your data you can contact KELONY® to our dedicated Team at drp@kelony.com

If you no longer wish to receive commercial information from KELONY®, contact us at drp@kelony.com

You can access, correct or have your data deleted. You also have a right to limit the processing of your data.

Questions, comments and requests regarding this data protection notice are welcomed and should be addressed at drp@kelony.com

If you consider, after having contacted KELONY®, that your rights are not respected, you can refer to the Personal Data Protection Competent Authorities.