



WORLD  
PROTECTION  
FORUM™

WORLD PROTECTION FORUM™

21 > 24 January 2020

*Being protected is a fundamental right*

SAVE THE DATE

The launch of the World Protection Forum™ will be held from 21 to 24 January 2020 in its first absolute edition. It will take place in a new formula: four days of travel for meetings, dissertations, interviews and innovative crowdthinking sessions in which the participants will become co-authors of the first World Protection Manifesto. In addition to the institutional days that will take place annually, the Forum will have a permanent life by taking cares of various activities during the whole year.

## MISSION

The WPF™ philosophy of action is based on two concepts:

- **Risk is the common denominator of the future of humanity;**
- **Being Protected is a fundamental right of the human being.**

The work of the WPF™ is permanent: the 2020 edition has the objective of finding concrete elements to act with respect to the three great Sharp Risks that each of us faces in the near future:

1. Universe and world ecosystem: risks from space, natural disasters, environmental and climatic disturbances
2. World's sublimation: social risks and conflicts resulting from the breaking down of borders and from ever more rapid mutations in all areas
3. Sovereignty / Authority: universal wars for the sovereignty of physical and cyber territories (and their resources)

KELONY®, the first Risk-Rating Agency in the world, holds a new and effective method, Risk Neutralization™, which will be presented to allow each person to re-master their future, exercising their rights to know and understand - and their own duty, to act.

WPF™ 2020

President: Member of Parliament Angelo Sanza

General Secretary: Maria Cristina Origlia

General Secretary: Eugenio Occorsio

*Media Partnership: la Repubblica*

*Empowered by: KELONY*

## SAVE THE DATE!

21> 23 January 2020 • WPF goes online

From 21 to 23 January you can attend the World Protection Forum™:

- online, through the links to the social networks on the landing page;
- In Milan, at the venue indicated on the landing page.

[www.worldprotectionforum.org](http://www.worldprotectionforum.org)

During these days, the event will broadcast through the dedicated social channels interviews, in-depth analyzes, graphic elaborations and documents relating to the topics dealt with by the permanent Forum dedicated to the protection of the human being by: entrepreneurs, journalists, experts, academics, companies senior managers, members of boards of directors, supervisory units, CEOs, as well as directors and managers such as CFO, HR/HC, general counsel, legal affairs, risk management, compliance, cyber security, electronic security, safety and security, corporate welfare, Whistleblowing, DPO and, more generally, Personal Services activities, insurance experts, communication managers and interested citizens.

On January 23, at the PwC Italy venue in Milan, in via Monte Rosa, the first world course of "Risk Science" will take place, which will release the *Cindynics Diploma - Risk Neutralization™ Qualification - 1st Level > How to implement the best defense strategies against Risk.*

## SAVE THE DATE!

24 gennaio 2020 • WPF™ goes to: Padua

from 9 am to 5 pm

On January 24 in Padua, in the splendid location of Villa Rizzo-Corner in Rubano, PwC's venue, you can participate in the event by requesting participation through the website

[www.worldprotectionforum.org](http://www.worldprotectionforum.org)

During the plenary day the Roadmap of the 3 **Sharp Risks** that humanity will face in the imminent future will be discussed: the audience will be able to participate in the three dedicated crowdthinking sessions, in which distinguished guests, representatives of the various professional categories, journalists and entrepreneurs from cultural and technological world and students will discuss according to the Deep Battle scheme, an unconventional ideas confrontation. The convivial moments of welcome coffee, breaks and lunches in the Venetian site will assist the exchange of ideas.

At the end of the day, the conclusions of the discussion tables and the 4 days of the Forum will be presented. The first 300 companies listed according to the index of perennity and solidity in the face of Risk, the **KELONY® Risk-Rating**, will be revealed in a world preview.

The membership of the year 2020 will then be officially delivered, and the Forum members will be co-signatories of the **World Protection Manifesto**, the first manifesto for the protection of human being, which represents the values around which the WPF™ community will continue to work and which will undertake to transmit internationally.



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EMPOWERED BY:

**XELONY**<sup>®</sup>  
*First Risk-Rating Agency*

MEDIA PARTNER:

**la Repubblica**